



THE TIMES OF INDIA

# GLOBAL SPORTS BUSINESS SHOW **2017**

**16<sup>th</sup>, 17<sup>th</sup> & 18<sup>th</sup> NOVEMBER 2017**



GSBS, or Global Sports Business Show, is a flagship initiative of the Times Group that cater to a B2B as well as the B2C segment, GSBS 2017 will bring together top corporates, leading stakeholders, wholesalers and retailers, policy makers, sports leagues, sports management companies and everybody who is a part of the sports business value chain, under one roof to help India realize the dream of becoming a truly international sporting nation with world class infrastructures.

## GSBS Snapshot

### ▶ GSBS Snapshot



**2 EDITIONS TILL  
DATE**



**12000 +  
TRADE VISITOR**



**12000+  
SQMT of  
exhibition  
space**



**10 + STATE  
PARTNERS**



**5000+ national &  
international  
SPORTS PRODUCTS**



**COUNTRY  
PARTICIPATING**



**OVER 100 +  
SPEAKERS**



**1200 +  
DELEGATES for  
CONFERENCE**

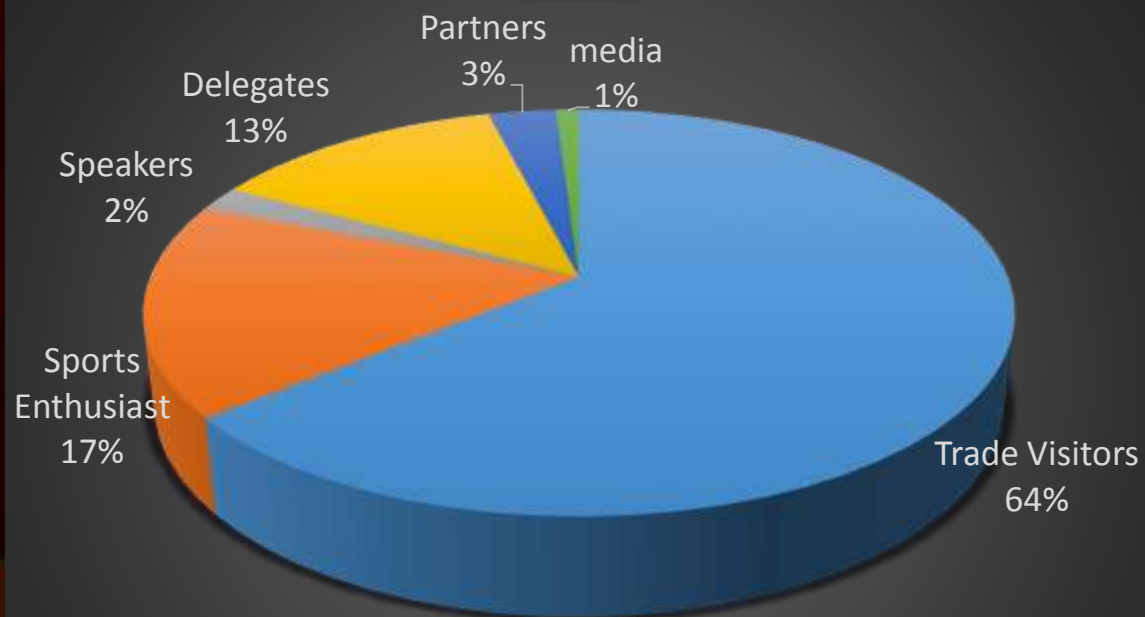
## Exhibition



## Visitor 2016 & 2017



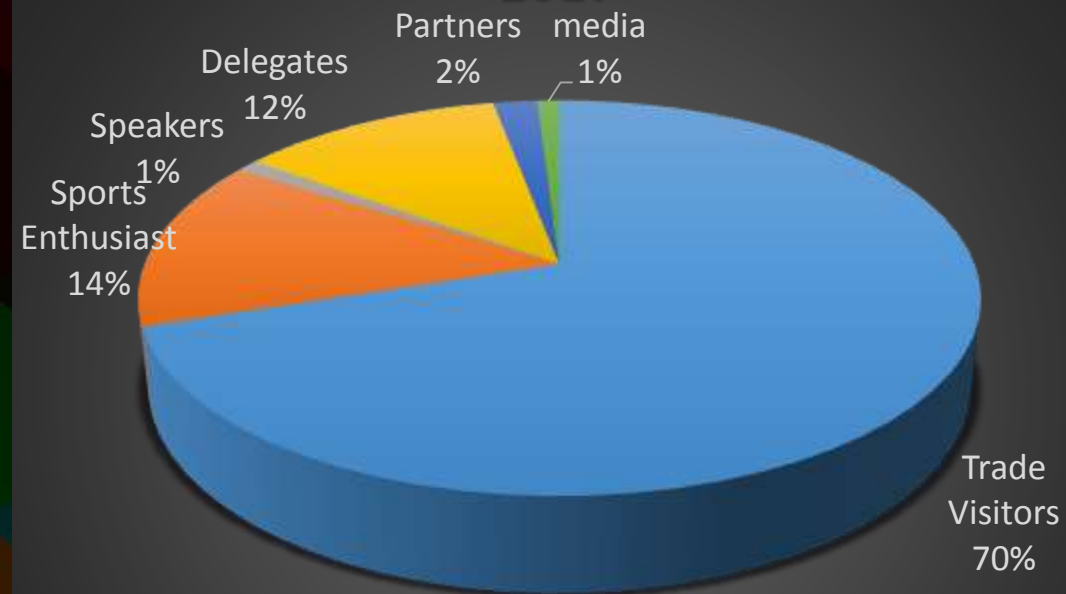
**2016**



Trade Visitors  
Sports Enthusiast  
Speakers  
Delegates  
Partners  
media

4250 Visitors for 2016

**2017**

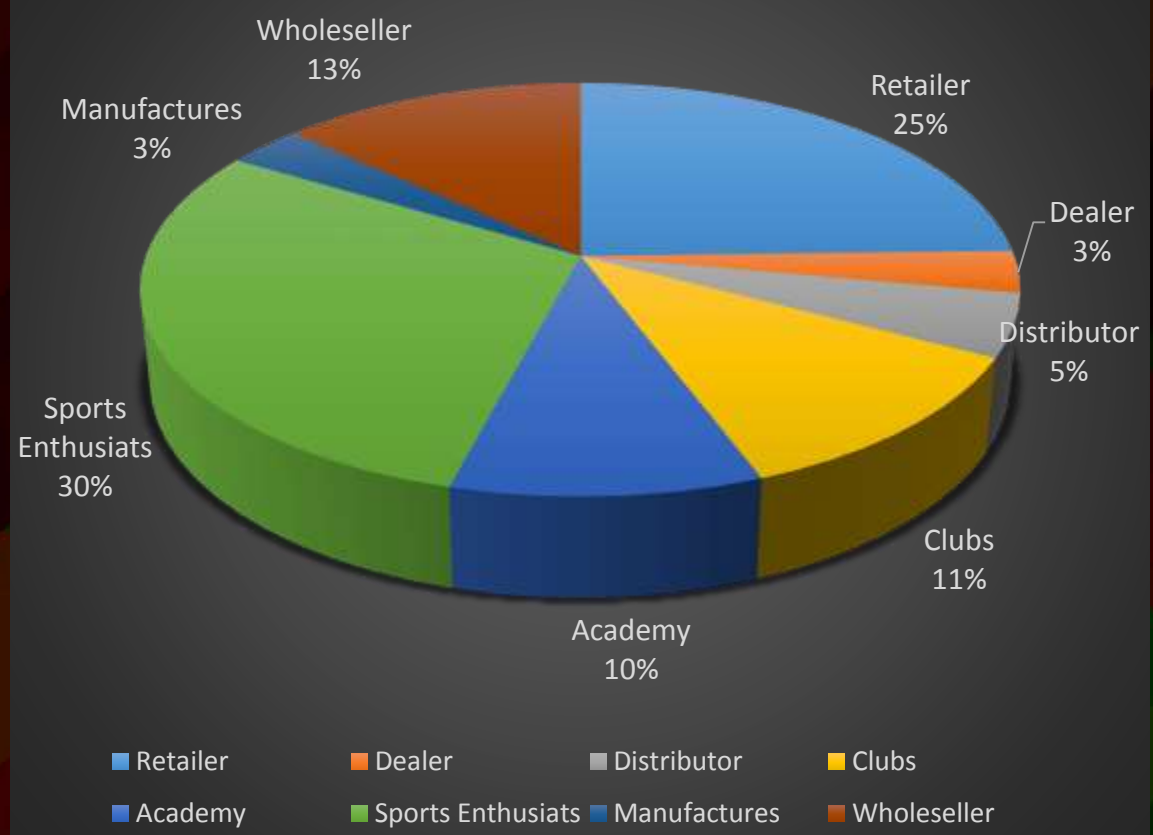


Trade Visitors  
Sports Enthusiast  
Speakers  
Delegates  
Partners  
media

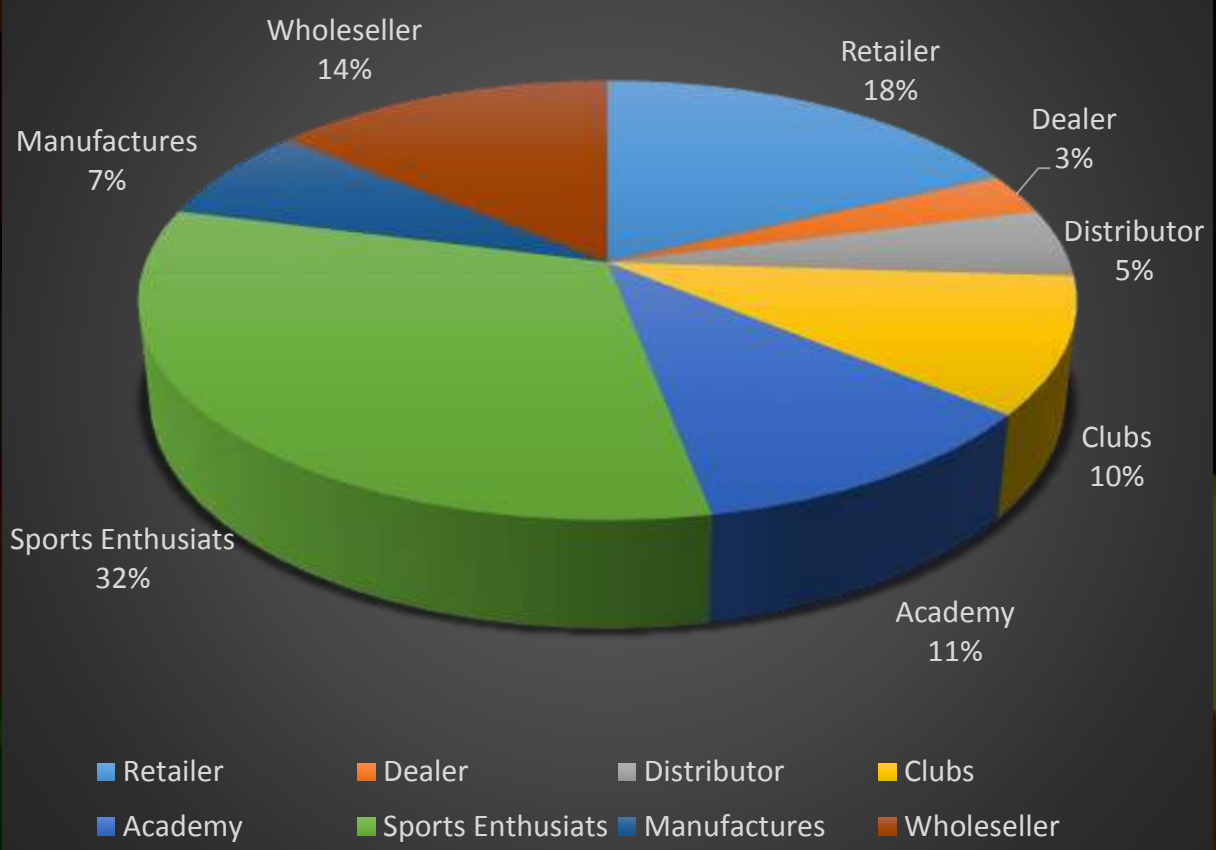
7700 Visitors for 2017

Visitor Distribution 2016 & 2017

2016



2017



## Ministry Participations



**Smt. Yashodhara  
Raje Scindia**  
Government of  
Madhya Pradesh



**Sanjayan Kumar**  
- Director of  
Sports and Youth  
Affairs,  
Government of  
Kerala



**Enrique Ramon-**  
Director of External  
Relations & High  
Council for Sport of  
the Spanish  
Government



**Rajaram Mane -**  
Commissioner  
Sports and Youth  
Services,  
Government of  
Maharashtra



**Sayeed Ahmed  
Baba -**  
Principal Sect.  
Govt. Of West  
Bengal



**Kavita Gupta -**  
Textile  
Commissioner

## Government Alliances



West Bengal	Jb. Sayeed Ahmed Baba, IAS , Principal Secretary
Assam	Pabitra Ram Khaund, Director - Sports, Sports and Youth Welfare Dep
Andhra Pradesh	Dr. N Bangara Raju Vice Chairman and Managing Director, Sports Authority of Andhra Pradesh
Punjab	Mr. J.M. Balamurugan, IAS Secretary, Sports and Youth Services Government of Punjab
Kerala	Dr. B. Ashok, IAS Secretary Department of Sports & Youth Affairs Government of Kerala  Sanjayan Kumaran - IFS, Director of Sports & Youth Affairs, Government of Kerala
Madhya Pradesh	Mr. Upendra Jain IPS Director, Sports and Youth Welfare,  Yashodhara Raje Scindia, Minister - Sports and Youth Welfare, Religious Trusts & Endowment, Government of Madhya Pradesh
Chattisgarh	Dr. Bhaiya Lal Rajwade MLA elected from BAIKUNTHPUR of Chhattisgarh state as a member of Bharatiya Janata Party.

## Conferences

**Enabling the Indian Olympic Vision**

**Global Sports Infra + CSR Summit**

**ISPO Academy - Textile**

**Global Sports Science Summit**

**Global Sports Tech Summit**

## Eminent Speakers



Aneesh Madani -  
Twitter



Aneesh Madani - Twitter



Anil Jayaram –  
EVP Star India



**Sanjay Sharma**  
Head Corporate  
Communications and  
Motorsports, JK Tyres



Rajesh  
Krishnamurthy  
Business Head -  
Himalaya



Rajesh  
Kharbanda - MD  
Nivia Sports



Pradeep Singh –  
Head Corporate  
Sports - ONGC



Asha Thacker -  
Facebook



Deepak Arora -  
CEO Essar Group



Radhakrishnan S –  
VP -Ten Sports



Rajat Mehta -  
Senior President,  
Retail Marketing -  
YES BANK



Ronak Sheth – Chief  
Client Experience  
Officer –IIFL



P N Chowdhury –  
Executive  
Director – Adani  
Foundation



Siddharth  
Banerjee – Sr. VP.  
Vodafone

## Corporate Delegations



Yes Bank	Mr. Karan Ahluwalia	President & Country Head Media & Entertainment, Luxury & Sports Banking Group
Essar	Mr. Deepak Arora	Public Affairs, Communications and CSR
Facebook	Ms. Asha Thacker	Sports Partnerships
Himalaya	Mr. Rajesh Krishnamurthy	Business Director
Vodafone	Mr. Siddharth Banerjee	EVP Marketing
Idea Cellular	Mr. Nilay Ranjan	Head Corporate Social Responsibility
Star India	Mr. Anil Jayaraj	Executive Vice President
Ten Sports	Mr. Radhkrishnan	Vice President
TransStadia	Mr. Udit Sheth	Founder & Managing Director
Vodafone	Mr. Siddharth Banerjee	EVP Marketing - Vodafone   Core Expertise in Building Businesses & Brands in Emerging Markets
Adani Foundation	Mr. PN Roy Choudhary	Executive Director





## Sports personality



**Bhaichung Bhutia**  
Former Indian Footballer



**Heena Sindhu**  
Indian sport shooter



**Somdev Devvaraman**  
Former professional  
Indian tennis player



Baichung Buthiya	Former Indian Football
Kiran More	Former BCCI Selector
Sarfaraz Khan	Cricketer IPL RCB
Somadev Devraman	Former Professional Indian Tennis Player
Heena Sidhu	Indian Sports Shooter
Kaizzad Kapadia	Fitness



## 2016

- NBA
- Bhaichung Bhutia Football Schools
- Bubble Soccer India
- Mary Kom Boxing Foundation
- kaizzad Capadia

## 2017

- Xtreme fight federation
- Arsenal
- NBA
- Table Tennis
- Mary Kom Boxing Foundation
- Maharashtra Wrestling Champign League
- Pickle Ball Association
- Rugby India

## Allied Activity Snapshots



Boxing



Rugby



Rock Climbing



Wrestling



MMA



Bubble Soccer



## Strategic Partner



### ISPO ACADEMY

ISPO.com brings you the most important news, trends and background information from sport and the sport industry, 365 days a year. Here you can find media information and contact information for the editorial department. ISPO explains the mission and the network behind the leading medium in the sports business. We show you ISPO's diverse social media channels and the apps associated with them. For several years now, sustainability and responsibility have been very important themes at ISPO and we give a picture of how we are working on them. Here you can also find contacts for sponsoring and all the key information on logos and corporate design.



## Candid Movements @ GSBS





# Marketing Initiative Pre Event

[illegible][illegible][illegible]

[www.nisarggreens.com](http://www.nisarggreens.com)

# NISARG GREENS AMBERNATH (E) HAPPY ENDINGS MARK NEW BEGINNINGS

**PHASE 1 - READY POSSESSION**

IN POSSESSION - NO WAIT - MOVE IN AT ONCE

**PHASE II A - WORK IN FULL SWEET**

READY TO OCCUPY - FLATS IN YOUR HANDS AVAILABLE  
FOR IMMEDIATE POSSESSION - NO WAIT

**TIME THE LIVING, NOT WAITING TO BEGIN YOUR DREAM HOME**

**LUXURIOUS COMMUNITY OF 4 TOWERS**

1 Tower of 1,000 sq. ft. & 2,000 sq. ft. and 1 Tower of 1,000 sq. ft. & 2,000 sq. ft. Superior finish  
1, 2, 3, 4 BHK Flats with modern amenities, starting at 1.15 Crores & offer 10% discount

**CALL: 08655 787878**

**SMS GREENS TO 55151**

**NIARG WORKS DEVELOPERS**

NIARG, Plot No. 10/1, B. Colony Road, Ambernath (E), Thane - 401 001

Registration No. 40/2004/REG-17, Thane - 401 001, Thane - 401 001 | Email: [nisarg@nisarg.com](mailto:nisarg@nisarg.com)  
Website: [www.nisarg.com](http://www.nisarg.com)

**MUST VISIT SPORTS EXHIBITION  
FOR SPORTS DEALERS, DISTRIBUTORS &  
RETAILERS & SPORTS ENTHUSIASTS**

**LAST 2 DAYS**

**16 17 18 NOVEMBER**

Hall 1, Bombay Exhibition Centre

THE TRIBE OF GLOBE  
**GLOBAL  
SPORTS  
BUSINESS  
SHOW 2017**

**BUMPER PRIZE**

1 fully paid  
return air ticket  
to Mumbai, 2018 - 2019

ONLY 100000 seats left  
for this prize

REGISTER  
TODAY FOR  
FREE!

**EXHIBITION ZONE**

- Football Equipment
- Table Tennis Equipment
- Badminton Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment

**KNOWLEDGE ZONE**

- Football Equipment
- Table Tennis Equipment
- Badminton Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment

**ACTION ZONE**

- Football Equipment
- Table Tennis Equipment
- Badminton Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment
- Table Tennis Equipment

For more information: [www.nisarg.com](http://www.nisarg.com) | Email: [nisarg@nisarg.com](mailto:nisarg@nisarg.com) | Phone: 08655 787878

Further details, please contact  
M: 08655 787878 | E: [nisarg@nisarg.com](mailto:nisarg@nisarg.com) | W: [www.nisarg.com](http://www.nisarg.com)

## Promotional Ads

**GLOBAL SPORTS BUSINESS SHOW 2017**

**LARGEST CONVERGENCE**  
OF THE SPORTS INDUSTRY IN INDIA IS BACK

**16 17 18 NOVEMBER**  
BOMBAY EXHIBITION CENTER, MUMBAI  
EXHIBITION | CONFERENCES | WORKSHOPS

TO REGISTER & TO BOOK YOUR SPACE  
CALL +91 8286 087 622 TODAY

**KEY HIGHLIGHTS**

- 7,500+ SQ.MT. OF EXHIBITION SPACE
- 10,000+ TRADE VISITORS & SPORTS ENTHUSIASTS
- 5 STATE PARTNERS
- 5000+ NATIONAL & INTERNATIONAL SPORTS PRODUCTS
- 100+ LEADING INDUSTRY SPEAKERS & GOVERNMENT REPRESENTATIVES

**Edge**

Further details, please contact  
H: +91 8286 087 622 | E: info@tai-gsbx.com | W: www.tai-gsbx.com

**MUST VISIT SPORTS EXHIBITION FOR SPORTS DEALERS, DISTRIBUTORS & RETAILERS & SPORTS ENTHUSIASTS**

**LAST 2 DAYS**

**16 17 18 NOVEMBER**  
Hall 1, Bombay Exhibition Centre

**GLOBAL SPORTS BUSINESS SHOW 2017**

**BUMPER PRIZE**  
A fully paid return ticket to ISPO Munich 2018 - Germany!  
SPOT PRIZES from both firms.  
Black Panther, Nike, Vans and more.  
UP TO 50% OFF  
REGISTER TODAY FOR FREE!

**KEY HIGHLIGHTS**

EXHIBITION ZONE	KNOWLEDGE ZONE	ACTION ZONE
<ul style="list-style-type: none"> <li>Sports Equipment &amp; Sports Merchandise</li> <li>Sports Apparel &amp; Footwear</li> <li>Sports Nutrition &amp; Supplements</li> <li>Sports Training &amp; Coaching</li> <li>Sports Management &amp; Consulting</li> <li>Sports Marketing &amp; Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Sports Science &amp; Research</li> <li>Sports Medicine &amp; Injury Prevention</li> <li>Sports Law &amp; Compliance</li> <li>Sports Finance &amp; Investment</li> <li>Sports Technology &amp; Innovation</li> <li>Sports Policy &amp; Regulation</li> </ul>	<ul style="list-style-type: none"> <li>Sports Events &amp; Festivals</li> <li>Sports Media &amp; Communications</li> <li>Sports Retail &amp; Distribution</li> <li>Sports Hospitality &amp; Tourism</li> <li>Sports Logistics &amp; Supply Chain</li> <li>Sports Security &amp; Safety</li> </ul>

**Edge**

Further details, please contact  
H: +91 8286 087 622 | E: info@tai-gsbx.com | W: www.tai-gsbx.com

**Calling Sports Dealers, Retailers...**

**REGISTER. VISIT. WIN.**

**A FULLY PAID RETURN TICKET TO ISPO MUNICH 2017**

**16 17 18 NOVEMBER**  
BOMBAY EXHIBITION CENTRE, MUMBAI

**GLOBAL SPORTS BUSINESS SHOW 2017**

**KEY HIGHLIGHTS**

- 5,000+ SPORTS PRODUCTS ON DISPLAY
- 10,000+ TRADE VISITORS & SPORTS ENTHUSIASTS
- 7,500+ SQ.MT. OF EXHIBITION SPACE
- 3000+ SPORTS RETAILERS, DEALERS & DISTRIBUTORS
- 5+ STATE PARTNERS

**Strategic Partner: ISPO Academy**

**Edge**

Further details, please contact  
H: +91 8286 087 622 | E: info@tai-gsbx.com | W: www.tai-gsbx.com

**GLOBAL SPORTS SCIENCE SUMMIT**

**16 NOVEMBER 2017**  
10:00 AM TO 1:00 PM  
HALL 1, BOMBAY EXHIBITION CENTER, MUMBAI

**OPTIMISING NUTRITIONAL SCIENCE IN SPORTS**

**KEYNOTE SPEAKERS**

- Dr. Ashok Mehta**  
Ex-ICC Sports Science Dept - AGAD, Patiala  
Chairman ISRA
- Dr. Ranjiv Nigam**  
Chief Medical Officer, IC Sports and Training  
Central Reserve Police Force
- Madhuri Ladia**  
Chairman  
International Wheelchair Basketball Federation
- Minod Chakrabarty**  
Minist. Technical Training, Bikes + Archery, Table Tennis and Junior Hockey team
- Preerana Chowdhary**  
Assistant Professor  
Nutrition Department
- Dr. Shilpa Desai**  
Health Psychologist  
Consultant Counselor  
Counseling Centre

**Register Today**  
+91 8286 087 622

Further details, please contact  
H: +91 8286 087 622 | E: info@tai-gsbx.com | W: www.tai-gsbx.com

**THE LARGEST CONVERGENCE OF SPORTS DISTRIBUTORS, DEALERS AND RETAILERS IN INDIA**

**3 DAYS TO GO**

**16 17 18 NOVEMBER**  
Hall 1, Bombay Exhibition Centre

**GLOBAL SPORTS BUSINESS SHOW 2017**

**BUMPER PRIZE**  
A fully paid return ticket to ISPO Munich 2018 - Germany!  
SPOT PRIZES from both firms.  
Black Panther, Nike, Vans and more.  
UP TO 50% OFF  
REGISTER TODAY FOR FREE!

**KEY HIGHLIGHTS**

EXHIBITION ZONE	KNOWLEDGE ZONE	ACTION ZONE
<ul style="list-style-type: none"> <li>Sports Equipment &amp; Sports Merchandise</li> <li>Sports Apparel &amp; Footwear</li> <li>Sports Nutrition &amp; Supplements</li> <li>Sports Training &amp; Coaching</li> <li>Sports Management &amp; Consulting</li> <li>Sports Marketing &amp; Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Sports Science &amp; Research</li> <li>Sports Medicine &amp; Injury Prevention</li> <li>Sports Law &amp; Compliance</li> <li>Sports Finance &amp; Investment</li> <li>Sports Technology &amp; Innovation</li> <li>Sports Policy &amp; Regulation</li> </ul>	<ul style="list-style-type: none"> <li>Sports Events &amp; Festivals</li> <li>Sports Media &amp; Communications</li> <li>Sports Retail &amp; Distribution</li> <li>Sports Hospitality &amp; Tourism</li> <li>Sports Logistics &amp; Supply Chain</li> <li>Sports Security &amp; Safety</li> </ul>

**Edge**

Further details, please contact  
H: +91 8286 087 622 | E: info@tai-gsbx.com | W: www.tai-gsbx.com

**THE LARGEST CONVERGENCE OF SPORTS DISTRIBUTORS, DEALERS AND RETAILERS IN INDIA**

**STARTS TODAY**

**16 17 18 NOVEMBER**  
Hall 1, Bombay Exhibition Centre

**GLOBAL SPORTS BUSINESS SHOW 2017**

**BUMPER PRIZE**  
A fully paid return ticket to ISPO Munich 2018 - Germany!  
SPOT PRIZES from both firms.  
Black Panther, Nike, Vans and more.  
UP TO 50% OFF  
REGISTER TODAY FOR FREE!

**KEY HIGHLIGHTS**

EXHIBITION ZONE	KNOWLEDGE ZONE	ACTION ZONE
<ul style="list-style-type: none"> <li>Sports Equipment &amp; Sports Merchandise</li> <li>Sports Apparel &amp; Footwear</li> <li>Sports Nutrition &amp; Supplements</li> <li>Sports Training &amp; Coaching</li> <li>Sports Management &amp; Consulting</li> <li>Sports Marketing &amp; Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Sports Science &amp; Research</li> <li>Sports Medicine &amp; Injury Prevention</li> <li>Sports Law &amp; Compliance</li> <li>Sports Finance &amp; Investment</li> <li>Sports Technology &amp; Innovation</li> <li>Sports Policy &amp; Regulation</li> </ul>	<ul style="list-style-type: none"> <li>Sports Events &amp; Festivals</li> <li>Sports Media &amp; Communications</li> <li>Sports Retail &amp; Distribution</li> <li>Sports Hospitality &amp; Tourism</li> <li>Sports Logistics &amp; Supply Chain</li> <li>Sports Security &amp; Safety</li> </ul>

**Edge**

Further details, please contact  
H: +91 8286 087 622 | E: info@tai-gsbx.com | W: www.tai-gsbx.com

## Regional Ads



THE TIMES OF INDIA  
**GLOBAL SPORTS BUSINESS SHOW 2017**  
16 17 18 નવેમ્બર  
હોલ ૧, બોમ્બે એક્સિઝિયુટિવ સેન્ટર  
નોઈડા, દુરંદે

સ્પોર્ટ્સ વિતરકો, ડીલરો,  
રિટેઈલરોને અનુરોધ...

**રજિસ્ટર.  
વિક્રિ. વિન.**

સંપૂર્ણ પેઈડ પબ્લીક ટિકિટ  
**ISPO MUNICH 2018**

મુખ્ય સ્પર્ધેશી

7,500+ વધુ ચી.બી. પ્રદર્શક જગ્યા	10,000+ વેપાર મુલાકાતી અને સહનગર સોનીઓ	5,000+ રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય પ્રોડક્ટો
5 રાષ્ટ્રીય ભાગીદારી	100+ અગ્રણી ઉદ્યોગ વડતાઓ અને સરકારી પ્રતિનિધિઓ	

મુખ્યમંત્રી ભાગીદાર: આઈએસપીઓ એકેડેમી

Edge

For Further details, please contact  
M: +91 8296 087 622 | E: info@tsb-gbs.com | W: www.tsb-gbs.com

THE TIMES OF INDIA  
**GLOBAL SPORTS BUSINESS SHOW 2017**  
16 17 18 નવેમ્બર  
હોલ ૧, બોમ્બે એક્સિઝિયુટિવ સેન્ટર  
નોઈડા, દુરંદે

સ્પોર્ટ્સ ડિસ્ટ્રિબ્યુટર, ડીલર,  
રિટેલરોને ડાકા હુલે...

**રેજિસ્ટર હોન.  
આસુન. જિતુન.**

પૂરો પેઈડ ટિકિટ ટિકિટ સફર કરાવે  
**ISPO MUNICH 2018**

પ્રધાન દેશિયો

7,500+ વર્ગમિટર એક્સિઝિયુટિવ જગ્યા	10,000+ ટ્રેડ ફિઝિટર અને સોનીઓ	5,000+ રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય પ્રોડક્ટો
5 રાષ્ટ્રીય ભાગીદારી	100+ અગ્રણી ઉદ્યોગ વડતાઓ અને સરકારી પ્રતિનિધિઓ	

ટ્રાન્સક્રિપ્ટ પાઠ્ય: હુલે આગળ

Edge

For Further details, please contact  
M: +91 8296 087 622 | E: info@tsb-gbs.com | W: www.tsb-gbs.com

THE TIMES OF INDIA  
**GLOBAL SPORTS BUSINESS SHOW 2017**  
16 17 18 નવેમ્બર  
હોલ ૧, બોમ્બે એક્સિઝિયુટિવ સેન્ટર  
નોઈડા, દુરંદે

સ્પોર્ટ્સ વિતરકો, ડીલરો,  
રિટેઈલરોને અનુરોધ...

**નોંદણી કરા.  
મેટ ટા.જિકા.**

સંપૂર્ણ પેઈડ પબ્લીક ટિકિટ  
**ISPO MUNICH 2018**

મુખ્ય સ્પર્ધેશી

7,500+ વધુ ચી.બી. પ્રદર્શક જગ્યા	10,000+ વેપાર મુલાકાતી અને સહનગર સોનીઓ	5,000+ રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય પ્રોડક્ટો
5 રાષ્ટ્રીય ભાગીદારી	100+ અગ્રણી ઉદ્યોગ વડતાઓ અને સરકારી પ્રતિનિધિઓ	

મુખ્યમંત્રી ભાગીદાર: આઈએસપીઓ એકેડેમી

Edge

For Further details, please contact  
M: +91 8296 087 622 | E: info@tsb-gbs.com | W: www.tsb-gbs.com

THE TIMES OF INDIA  
**GLOBAL SPORTS BUSINESS SHOW 2017**  
16 17 18 નવેમ્બર  
હોલ ૧, બોમ્બે એક્સિઝિયુટિવ સેન્ટર  
નોઈડા, દુરંદે

સ્પોર્ટ્સ વિતરકો, ડીલરો,  
રિટેઈલરોને અનુરોધ...

**રિજિસ્ટર માર્કેટ.  
સંદર્ભ માર્કેટ.**

સંપૂર્ણ પેઈડ પબ્લીક ટિકિટ  
**ISPO MUNICH 2018**

મુખ્ય સ્પર્ધેશી

7,500+ વધુ ચી.બી. પ્રદર્શક જગ્યા	10,000+ વેપાર મુલાકાતી અને સહનગર સોનીઓ	5,000+ રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય પ્રોડક્ટો
5 રાષ્ટ્રીય ભાગીદારી	100+ અગ્રણી ઉદ્યોગ વડતાઓ અને સરકારી પ્રતિનિધિઓ	

મુખ્યમંત્રી ભાગીદાર: આઈએસપીઓ એકેડેમી

Edge

For Further details, please contact  
M: +91 8296 087 622 | E: info@tsb-gbs.com | W: www.tsb-gbs.com

THE TIMES OF INDIA  
**GLOBAL SPORTS BUSINESS SHOW 2017**  
16 17 18 નવેમ્બર  
હોલ ૧, બોમ્બે એક્સિઝિયુટિવ સેન્ટર  
નોઈડા, દુરંદે

સ્પોર્ટ્સ વિતરકો, ડીલરો,  
રિટેઈલરોને અનુરોધ...

**રજિસ્ટર કરાડે.  
પદાર્થ. જીતિ.**

સંપૂર્ણ પેઈડ પબ્લીક ટિકિટ  
**ISPO MUNICH 2018**

મુખ્ય સ્પર્ધેશી

7,500+ વધુ ચી.બી. પ્રદર્શક જગ્યા	10,000+ વેપાર મુલાકાતી અને સહનગર સોનીઓ	5,000+ રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય પ્રોડક્ટો
5 રાષ્ટ્રીય ભાગીદારી	100+ અગ્રણી ઉદ્યોગ વડતાઓ અને સરકારી પ્રતિનિધિઓ	

મુખ્યમંત્રી ભાગીદાર: આઈએસપીઓ એકેડેમી

Edge

For Further details, please contact  
M: +91 8296 087 622 | E: info@tsb-gbs.com | W: www.tsb-gbs.com

## Brochure



## Invite



**THE TIMES OF INDIA**  
**GLOBAL SPORTS BUSINESS SHOW 2017**

**LARGEST CONVERGENCE OF THE SPORTS INDUSTRY IN INDIA IS BACK**

Hall 1, Bombay Exhibition Centre  
Goregaon, Mumbai

**16 17 18 NOVEMBER**

**16 17 18 NOVEMBER**



**KEY HIGHLIGHTS**

EXHIBITION ZONE	KNOWLEDGE ZONE	ACTION ZONE	SPECIAL INITIATIVES
Exhibition   B2B Meetings   Networking Lounge   Hosted Buyers Program   Sports Ministers Meet	Global Sports Infrastructure, Investment & CSR Summit   Conference by ISPO ACADEMY   Global Sports Science Summit   Global Sports Tech Summit   Enabling India's Olympic vision	Workshops & Matches   Champion of Sports   Coffee table book	Exhibition   B2B Meetings   Networking Lounge   Hosted Buyers Program   Sports Ministers Meet

**Come and visit us**

Further details, please contact M. 91 8388 807 822 (E: info@gsbshow.com | W: www.gsbshow.com | #gsbshow2017 | @gsbshow2017 | In 7100 Balar Sports Business Show

**Platinum Partner** NIVIA

**Associate Partner** Yonex

**Strategic Partner** ISPO ACADEMY

**Global Association Partner** IFP

**Supporting State Partners** Maharashtra, Karnataka, Andhra Pradesh, Gujarat, Odisha, West Bengal, Tamil Nadu, Kerala, Punjab, Haryana, Rajasthan, Uttar Pradesh, Bihar, Jharkhand, Chhattisgarh, Madhya Pradesh, Himachal Pradesh, Jammu & Kashmir, Ladakh, Arunachal Pradesh, Assam, Meghalaya, Tripura, Mizoram, Nagaland, Manipal, Sikkim, Andaman & Nicobar Islands, Chandigarh, Delhi, Puducherry.

**Supporting Partners** BRIGHT, Edge



**THE TIMES OF INDIA**  
**GLOBAL SPORTS BUSINESS SHOW 2017**

**VIP INVITE**

**LARGEST CONVERGENCE OF THE SPORTS INDUSTRY IN INDIA IS BACK**

**16 17 18 NOVEMBER**

Hall 1, Bombay Exhibition Centre  
Goregaon, Mumbai

**KEY HIGHLIGHTS**

- 7,500+** SQ.MT OF EXHIBITION SPACE
- 10,000+** TRADE VISITORS & SPORTS ENTHUSIASTS
- 5** STATE PARTNERS
- 5000+** NATIONAL & INTERNATIONAL SPORTS PRODUCTS
- 100+** LEADING INDUSTRY SPEAKERS & GOVERNMENT REPRESENTATIVES

**KEY FORMATS**

**BUSINESS ZONE**  
Exhibition | B2B Meetings | Networking Lounge | Hosted Buyers Program | Sports Ministers Meet

**KNOWLEDGE ZONE**  
Global Sports Infrastructure, Investment & CSR Summit | Conference by ISPO ACADEMY | Global Sports Science Summit | Global Sports Tech Summit | Enabling India's Olympic vision

**SPORTS ENTHUSIASTS ENGAGEMENT ZONE**  
Workshops & Matches | Champion of Sports | Coffee table book

**REGISTER NOW**

Further details, please contact M. 91 8388 807 822 (E: info@gsbshow.com | W: www.gsbshow.com | #gsbshow2017 | @gsbshow2017 | In 7100 Balar Sports Business Show

**Platinum Partner** NIVIA

**Associate Partner** Yonex

**Strategic Partner** ISPO ACADEMY

**Global Association Partner** IFP

**Supporting State Partners** Maharashtra, Karnataka, Andhra Pradesh, Gujarat, Odisha, West Bengal, Tamil Nadu, Kerala, Punjab, Haryana, Rajasthan, Uttar Pradesh, Bihar, Jharkhand, Chhattisgarh, Madhya Pradesh, Himachal Pradesh, Jammu & Kashmir, Ladakh, Arunachal Pradesh, Assam, Meghalaya, Tripura, Mizoram, Nagaland, Manipal, Sikkim, Andaman & Nicobar Islands, Chandigarh, Delhi, Puducherry.

**Supporting Partners** BRIGHT, Edge



**THE TIMES OF INDIA**  
**GLOBAL SPORTS BUSINESS SHOW 2017**

**VIP INVITE**

**THE DATE IS SET FOR THE MEGA GAME IN THE BUSINESS OF SPORTS**

Bombay Exhibition Center, Mumbai

**16 17 18 NOVEMBER**

**GSBS 2016 SNAPSHOT**

Further details, please contact M. 91 8388 807 822 (E: info@gsbshow.com | W: www.gsbshow.com | #gsbshow2017 | @gsbshow2017 | In 7100 Balar Sports Business Show

**Platinum Partner** NIVIA

**Strategic Partner** ISPO ACADEMY

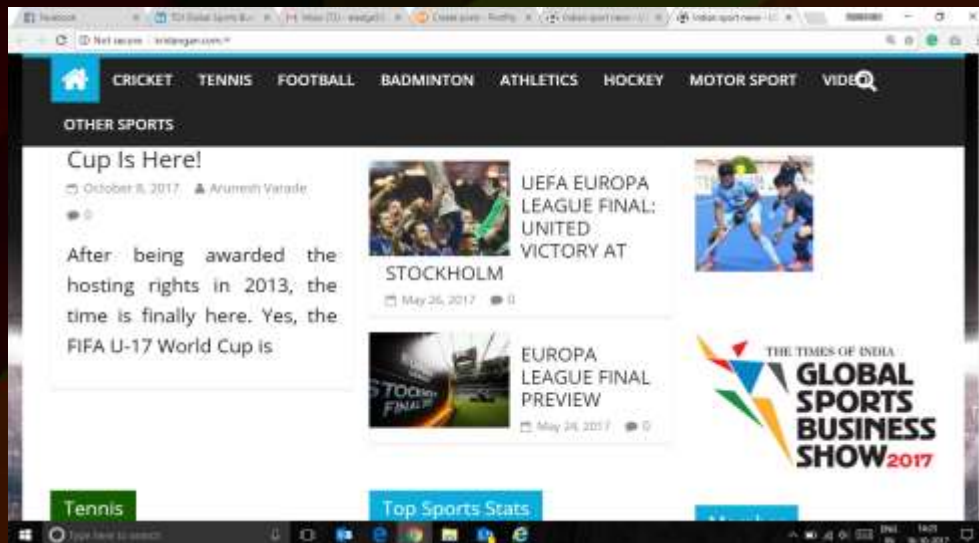
**Supporting State Partners** Maharashtra, Karnataka, Andhra Pradesh, Gujarat, Odisha, West Bengal, Tamil Nadu, Kerala, Punjab, Haryana, Rajasthan, Uttar Pradesh, Bihar, Jharkhand, Chhattisgarh, Madhya Pradesh, Himachal Pradesh, Jammu & Kashmir, Ladakh, Arunachal Pradesh, Assam, Meghalaya, Tripura, Mizoram, Nagaland, Manipal, Sikkim, Andaman & Nicobar Islands, Chandigarh, Delhi, Puducherry.

**Supporting Partners** BRIGHT, Edge

## Pre Event Coverage



# Event Coverage



## Digital Marketing



## Outdoor Hoarding



## Metro

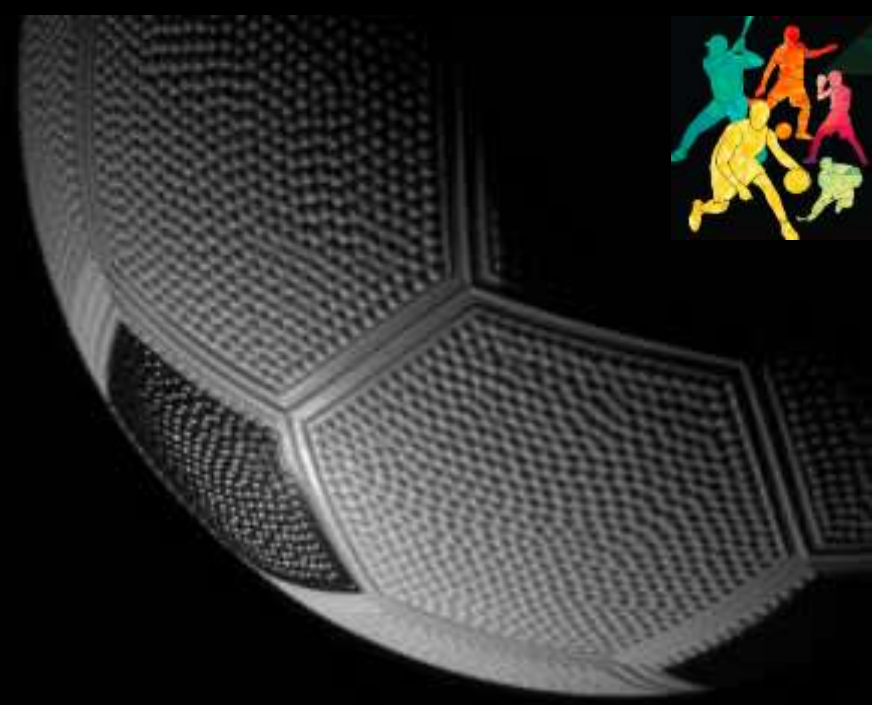


## Bus Backs



## On Ground Branding





# Marketing Initiative Post Event



## Facebook Analytics



TOI Global Sports  
Business Show   
@TOISportsShow



### Actions on Page

October 25 - November 21

95

Total Actions on Page  217%



### Page Views

October 25 - November 21

2,321

Total Page Views  559%



### Page Likes

October 25 - November 21

1,550

Page Likes  290%



### Reach

October 25 - November 21

205,648

People Reached  132%



### Post Engagements

October 25 - November 21

7,578

Post Engagement  35%



### Videos

October 25 - November 21

5,607

Total Video Views  2,557%



### Page Followers

October 25 - November 21

1,575

Page Followers  293%



2,819 post reach this week

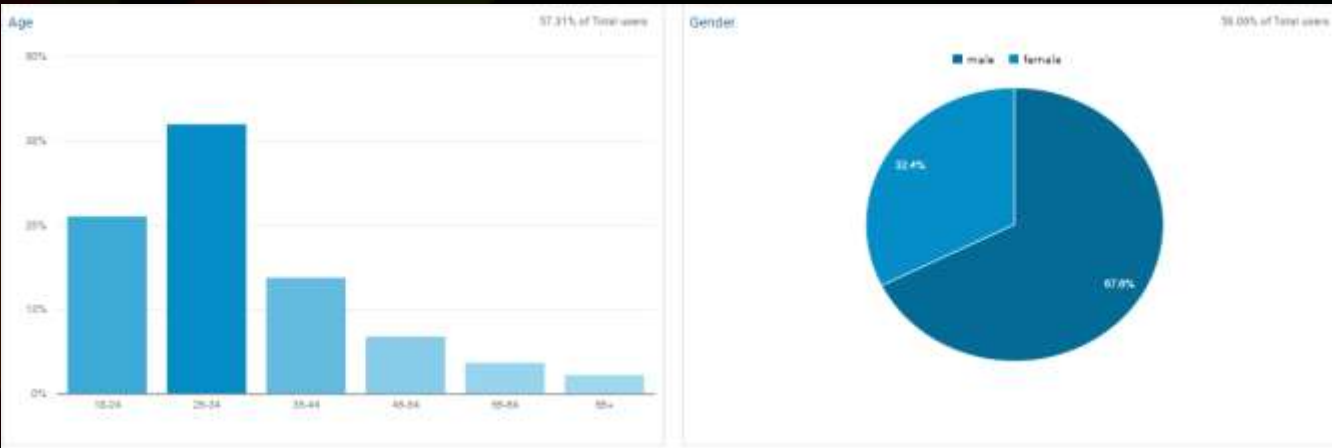
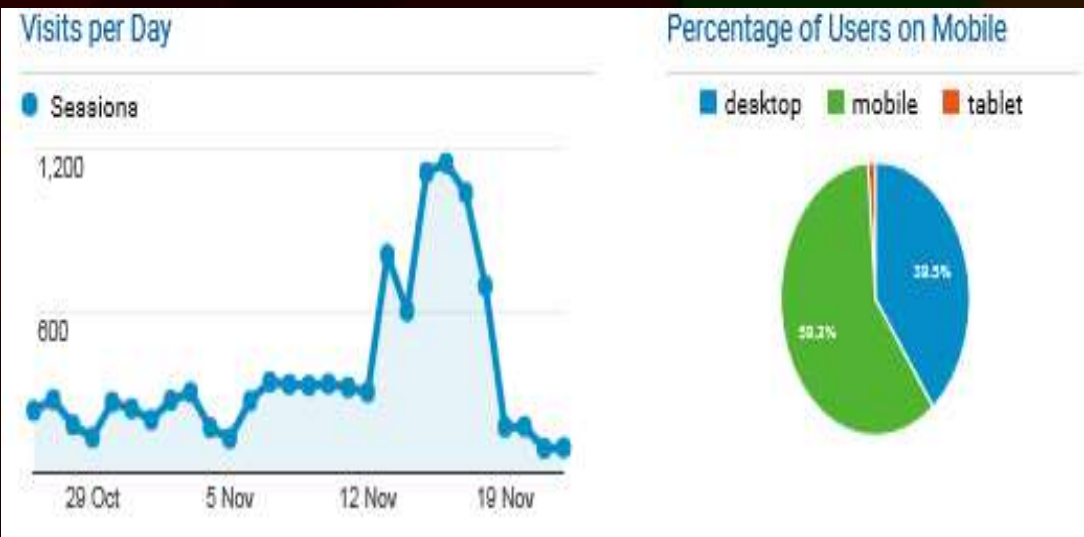


651 video views this week



32K follows

# Website Analytics



## Twitter Analytics



**Sports Show** @TOISportsShow

### 28 day summary with change over previous period

Tweets

183 ↑ 1,207.1%



Tweet impressions

46.4K ↑ 1,196.8%



Profile visits

1,672 ↑ 2,254.9%



Mentions

243 ↑ 1,925.0%



Followers

2,858 ↑ 50



#TOIGSBS

Reported by @TOISportsSh...

223

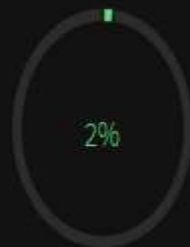
Total tweets



Text tweets



Retweets



Replies



Links/Images

43

People that participated

5,969,579

Impressions of the analyzed terms

#### MOST ACTIVE CONTRIBUTORS

BY NUMBER OF TWEETS



@TOISportsShow

122



@SportWiseIndia

21



@circleofcricket

6



@yashodhararaje

6



@toisports

5

#### MOST POPULAR CONTRIBUTORS

BY NUMBER OF FOLLOWERS



@toisports

811,174



@circleofcricket

183,002



@HeenaSidhu10

139,538



@BeingShanCric

43,796



@IndianOlympians

28,586

## Editorial Coverage



## PR Coverage

**NRI NEWS 24x7**

Home News Advisory Council News Partners Video News Radio News Photo Gallery Archives Contact

**BREAKING NEWS** 100th Birth Anniversary of Late Prime Minister - Smt. Indira Gandhi • PTC Hails the Descriptive Practices of Academic...

HOME REGIONAL "SPORTS TEACHES LIFE SKILLS, UNITY, GOOD HEALTH", JM BALAMURUGANAT GLOBAL SPORTS BUSINESS SHOW 2017

**"Sports teaches life skills, unity, good health", JM Balamuruganat Global Sports Business Show 2017**

Posted By admin on November 16, 2017 In Regional No Comments 46 Views 00 Email

Mumbai: Day 2 of India's largest sports show, The Times of India Global Sports Business Show 2017 started with an address by Mr. J M Balamuruganat, MS, Secretary - Sports and Youth Services, Government of Punjab. In his address he paved the way to come together and accelerate the growth of sports development in India. The key, he said, is to create a sports culture.

Talking about the importance of sports, he said, "Sports teaches life skills, unity, good health and is also an equalizer in the socio-economic space of an individual."

Laying emphasis on the growth in this segment, he said, "Given that we are a country of 1.3 billion people, there is a huge scope for sports revolution. The solution to improve is complex,

**PHOTO NEWS**

TATA  
honor  
TATA  
TATA

**THIS WEEK INDIA** "Sports is the expression of status, developed..."

"Sports is the expression of status, developed & a progressive society"- Yashodhara Raje Scindia

Posted By This Week India on Nov 15, 2017

**THE TIMES OF INDIA GLOBAL SPORTS BUSINESS SHOW 2017**

More Posts in Mumbai

- TEEEK Hagen with Diven provides chair security services
- TEEEK Concept PR bags Futurum Award
- TEEEK Making India a Breastfeeding Friendly Nation: World Breastfeeding Week 2017
- TEEEK KNO MI LAND, THE ITALIAN COSMETIC BRAND CELEBRATES 2 YEARS OF BEAUTY AND OPENS FIRST STORE
- TEEEK ES&F kicks off operations in Mumbai

**LAVA 360** Search...

**Urvashi Rautela At Global Sports Business Show 2017**

46 32:05 / 17:15

360

Multi Adver

WE A THE B CHO

MOAL N

**Urvashi Rautela Boxing At Global Sports Business Show 2017**

By CinemaThagaval - novembre 17, 2017 25 0

Urvashi Rautela Boxing At Global Sports Business Show 2017

# Partners

## Platinum Partner



## Associate Partner



## Strategic Partner



## Global Association Partner



## Supporting State Partners



## Country Pavillion



## Sports Apparel Partner



## Supporting Partners



## Allied Activities Partners



## Outdoor Partner



## Knowledge Partners



## Counselling Partner



## Media Partners



## Supporting State Partners



## Sports Education Partner



## Clinical Sponsor Partner



## Associate Partners



## Cycling Partner



## Sports Analytics Partner



## Sports Lighting Partner



## Sports Surfacing Partner



## Ticketing Partner



## Outdoor Partner



## Supporting Association Partners



## Strategic Partners



## Supporting Partners



## Media Partners





**AND THE LEGACY CONTINUES...**



THE TIMES OF INDIA

# GLOBAL SPORTS BUSINESS SHOW **2017**

EDITION 3

22, 23 & 24 November 2018

Converging into a comprehensive main event





Thank you !

Nikhil Mendon  
+91 9820153953